

Experience The Power Within. **EXCEPTIONAL LEADERS** who will transform your **BUSINESS, PROFESSIONAL** and **PERSONAL PERFORMANCE**.

Barbara Walters

Barbara Walters has interviewed more statesmen and stars than any other journalist in history. Through the years she has interviewed such world figures as Russia's Boris Yeltsin, China's Premier Jiang Zemin, Great Britain's former Prime Minister Margaret Thatcher and Iraq's President Sadaam Hussein. She was also the first to interview with President and Mrs. Bush following September 11. In September 2004, after 25 years as co-host and chief correspondent of ABC News' "20/20," Ms. Walters left the show to begin a new phase in her career at the network. She remains an active member of the news division and network, substantially increasing the number of primetime ABC News specials, in addition to her "Barbara Walters Specials." Ms. Walters' is also co-owner, co-executive producer and co-host of "The View," recipient of the 2003 Daytime Emmy award for "Outstanding Talk Show." Over the years Ms. Walters has received national recognition for her work and has been the recipient of numerous prestigious honors and awards.



ALL LIVE AND IN PERSON. INTERNATIONAL BEST SELLING AUTHORS, IN ONE DAY THAT WILL GIVE YOU THE COMPETITIVE ADVANTAGE IN YOUR PERSONAL AND PROFESSIONAL LIFE



Patrick Lencioni **MANAGEMENT**
 Author of the best-seller "The Five Dysfunctions of a Team"

Patrick Lencioni is founder and president of The Table Group Inc., a management consulting firm focused on executive team-development and organizational health. He has authored five business books, including The Five Dysfunctions of a Team, which continues gracing the best-seller lists of The New York Times and Wall Street Journal. His other books include, Overcoming the Five Dysfunctions of a Team: A Field Guide, Death by Meeting and The Four Obsessions of an Extraordinary Executive. In addition to this, Lencioni also consults with executives and world class organizations such as New York Life, Microsoft, Southwest Airlines, Charles Schwab and FedEx, to name a few.



Garry Kasparov **LEADERSHIP**
 Innovation and Success

In a listing of top chess champions formed in 1988, Casablanca, Karpov and Fischer were named; however above all sat twenty-five year old Russian, Garry Kasparov. A World Champion until his retirement in 2005, Garry went on to open The Kasparov Chess Academy near the campus of Tel Aviv University. Also since retirement, he has devoted his time to politics and writing. In 2007, he entered the Russian Presidential race receiving 379 of 498 votes at a congress held in Moscow. In addition Kasparov has authored several books on chess and is a regular contributor to the Wall Street Journal, TIME Magazine and Forbes.



Dr. Muhammad Yunus **CORPORATE SOCIAL RESPONSIBILITY**
 Winner of The Nobel Peace Prize

A Vanderbilt University Ph.D. graduate, Professor Muhammad Yunus established the Grameen Bank in Bangladesh in 1983, fueled by the belief that credit is a fundamental human right. His objective was to help poor people escape from poverty by providing loans on terms suitable to them and teaching them a few sound financial principles so they could help themselves. In October 2006, Dr. Yunus and Grameen Bank were awarded the Nobel Peace Prize "for their efforts to create economic and social development from below." The Committee said, "Lasting peace can not be achieved unless large population groups find ways in which to break out of poverty. Microcredit is one such means."



Peter Sheahan **MARKETING**
 Best-selling author "Generation Y: Thriving (and Surviving) with Generation Y at Work"

Peter Sheahan has established a globally recognized brand as a leading expert in workforce trends and generational change. In the space of three years he has built a multi-million dollar consulting practice attracting clients such as Newscorp, Google, Coca-Cola, L'Oreal and Ernst & Young. Peter is a highly energetic entrepreneur with a respected reputation for transforming traditional business practices - bringing them into the present and launching them into the future. His new book, FLIP (Random House, September 2007), focuses on how the power of creative and lateral thinking can be harnessed to revolutionize innovation in businesses.



Phil Town **FINANCIAL**
 Successful Investing

With the exception of his brilliant trading successes in the stock market, you'll be hard pressed to find anything "Wall Street" about investment pro Phil Town. After saving the lives of a group of trustees from Outward Bound on the Colorado River rapids, one grateful client returned the favour by offering to guide Phil to investment success in the stock market. Phil then learned Warren Buffett's cardinal rule of trading - don't lose money. With an initial investment of 1000 dollars, Phil employed his mentor's lessons and built a multi-million dollar stock portfolio. Coupled with his New York Times best seller, "Rule #1", Phil Town has become America's freshest and most exciting authority on self-directed investing.



Jeffrey Zaslow **MOTIVATION**
 New York Times best-selling author "The Last Lecture"

Jeffrey Zaslow is a columnist for The Wall Street Journal and co-author of the current international bestseller "The Last Lecture." His column, "Moving On," focuses on life transitions and often attracts wide media interest. That was certainly the case in September 2007, after Zaslow attended the final lecture of dying Carnegie Mellon Professor Randy Pausch. Zaslow's column about the talk sparked a worldwide phenomenon. The new book by Pausch and Zaslow, is a #1 New York Times best-seller and has topped best-seller lists around the world. In his entertaining presentation, Zaslow brings audiences unforgettable insights into a story that has captivated people worldwide.



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Leadership Development

- Identify and develop leadership qualities from within
- Importance of placing visionary people in positions of responsibility
- Anticipate and embrace global change – a view into the future
- Best practices for effective leadership

Interpersonal Communication & Negotiation Skills

- Keys to being an effective negotiator
- Identifying the needs of others in order to create “win, win” relationships
- How to overcome resistance and move beyond obstacles
- Develop the art of listening and communicating with purpose

Marketing & Business Development

- Learn the keys to becoming a “Remarkable” organization in the eyes of key stakeholders
- Increase market share by developing the tools to thrive in a rapidly changing business environment
- How to brand yourself and employees in order to maintain a competitive edge
- Tap into internal creativity and excel in business and client relationship development

Performance Achievement: Create An Empowering Work Culture

- Maximize employee effectiveness through internal motivation and drive
- How to use humor to diffuse stressful situations
- Managing an inclusive workforce – understand and respect differences
- Team building

Personal & Life Success

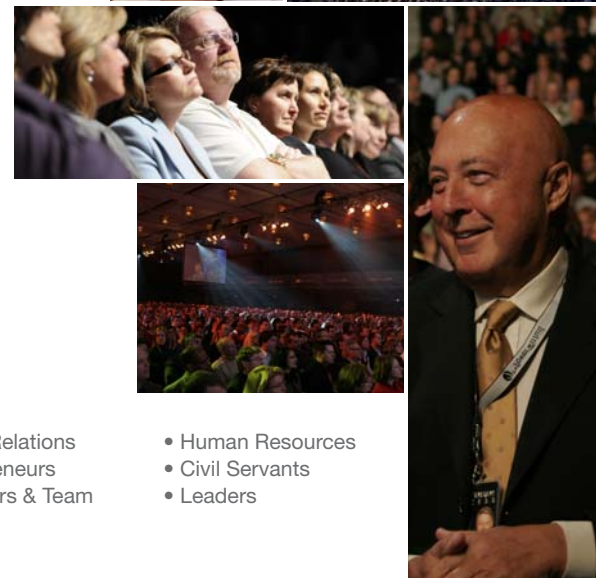
- Living a healthy life while balancing a demanding career
- Tap into your internal power and strength
- Maintain consistency of performance by developing successful habits
- Inspiration, inspiration, inspiration!

You Will Experience The Following Benefits!

- Leadership Development Skills
- Improved Interpersonal Communication Skills
- Team Building
- Stress Reduction & Increased Productivity
- Energy & Enthusiasm
- Confidence & Certainty About The Future
- Networking With Like-Minded People

Who Should Attend

- CEOs
- Sales Professionals
- Public Affairs
- Educational Professionals
- Administrative Professionals
- Health & Wellness Practitioners
- Public Relations
- Entrepreneurs
- Managers & Team
- Human Resources
- Civil Servants
- Leaders



What People Are Saying...

“In technology terms, I have been re-engineered - thank you!”
Peggy Moore, The Co-operators

“The Power Within Seminar has put the Bounce in the springboard that I have been standing at the edge of!”
Suzanne Christie, MCC Toronto

“This was by far the most invigorating, fun-filled, mind stimulating event I have ever attended! I truly feel blessed today and empowered to make the changes I need to make in my life. Can't thank you enough for making this happen!”
Pauline O'Leary - Andre Filion & Associates

“WOW!! What an energizing, wonderful, inspiring day!! Thank you so much!”
Marcia Bamber

“What I experienced today surpassed my greatest expectations!”
Diana Rubino, AIM Trimark Investments



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October 21, 2008

Metro Toronto Convention Centre
South Building - 222 Bremner Blvd.,
8:30AM to 5:30PM



The Power Within™

A Passion For Life

Participant Name	Quantity	Type of Ticket (General / Concourse / VIP)	Total
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